

ARCHIVES RESOURCE GUIDE

VISUAL  
COMMUNICATION



# Archive Sources for Visual Communication

There are a number of ways to look for archives relating to your topic of research. A good starting point is to think about the people, organisations or places you are interested in and then start to look for archives related to them.

To find out more about our holdings related to visual communication, use the following subject index term on GSA's Archives and Collections online catalogue:

Design:

<http://www.gsaarchives.net/archon/index.php?p=core/search&subjectid=8>

Commercial Art:

<http://www.gsaarchives.net/archon/index.php?p=core/search&subjectid=54>

Publications:

<http://www.gsaarchives.net/archon/index.php?p=core/search&subjectid=12>

Printed ephemera:

<http://www.gsaarchives.net/archon/index.php?p=core/search&subjectid=14>

Posters:

<http://www.gsaarchives.net/archon/index.php?p=core/search&subjectid=164>

**Some useful resources are:**

**The Advertising Archive** <http://www.nationalmediamuseum.org.uk/collection>

**John Johnston Collection**

<http://johnjohnson.chadwyck.co.uk/marketing/index.jsp>

**Marks and Spencer Archive** <http://marksintime.marksandspencer.com/>

**Visual Arts Data Service** <http://www.vads.ac.uk/collections/>

**Clarks** <http://www.clarks.co.uk/helpandinfo/archive>

**The Cartoon Archive** <http://www.cartoons.ac.uk/>

**Adidas Archive** <https://www.adidas-archive.org/>

**The Chicago Design Archive** <http://www.chicagodesignarchive.org/>

**Milton Glaser Design Study Center and Archive**  
<http://www.glaserarchives.org/index.html>