



ARCHIVES  
RESOURCES  
GUIDE  
FASHION SHOW  
MATERIAL

## Introduction

The fashion show has been held at GSA since 1947. This was celebrated in February 2017 with an exhibition on the fashion shows, and exhibited holdings from the GSA Archives and Collections. Two blogs have been published on the fashion show exhibition, [part one](#) and [part two](#) can be found on the Archives and Collections website.

All material pertaining to the fashion show has been tagged with the [fashion shows](#) subject index term in the Archives and Collections online catalogue.

## Existing GSA ACC fashion show material

Material relating to the fashion show can be found in The Glasgow School of Art Institutional Archive, reference: GSAA. This includes:

- [GSAA/EPH/1](#) - Ephemera Collections (includes some fashion show flyers and programmes)
- [GSAA/EPH/10](#) - Posters
- [GSAA/P/1](#) - Loose photographs
- [GSAA/P/2](#) - Photograph albums (includes an album for the 1952 fashion show and an album for the 1953 fashion show - copyright Getty Images)
- [GSAA/NEW](#) – Newscuttings – these are fragile and currently not accessible for researchers
- [GSAA/AV/1](#) - Audiovisual files of the undergraduate fashion shows

Fashion show material can also be found under the following collections:

- [DC 093](#) - GSA Undergraduate Fashion Show, 1950-1980
- [DC 062](#) - Papers relating to Robert Stewart, artist and designer
- [DC 089/1/3](#) – Photographs from Fraser Taylor, GSA student and designer with The Cloth
- [DC 101](#) - Papers of Veronica Matthew

## Recent Accessions

As part of the exhibition in 2017, GSA received a number of items relating to the fashion show, from alumni. These have been catalogued under [DC 093](#).

This includes a range of items pertaining to the fashion shows, including:

- [DC 093/1](#) Student Work – including garments
- [DC 093/2](#) Programmes
- [DC 093/3](#) Photographs
- [DC 093/4](#) Press coverage

## Fashion Show Films

From the late 1970s, a number of these shows were filmed. GSA Archives and Collections hold five films from 1978 to 1986, namely 1978, 1982, 1984, 1985 and 1986.

These have been catalogued and are available on our online catalogue at [GSAA/AV/1](#). The catalogue descriptions include what is included in the films, details of themes, courses the students attended, a brief description of the set design and listed soundtracks. The physical description of the

films also gives details of the original medium, film running length and digitised file size. Related material has been identified, such as other material created by or pertaining to those in the film.

An exercise has been undertaken to identify the students and staff involved in the fashion shows, as models, garment designers, cameramen and women, stagehands, promoters and ushers. A biography has been written for each individual identified, as far as possible, to detail their time at GSA and after graduation, including current occupations where the information is available. These biographies are linked from each of the films the students appear in.

Each film also links to a 30 second, silent clip on Vimeo. The full length films with soundtrack can be viewed by arrangement at GSA Archives and Collections. A still image from the film accompanies the description to give a flavour of each film.



A selection of images from four decades of the fashion show. Clockwise from top left:

- [GSAA/EPH/1](#) Fashion show flyer, c1950s
- [GSAA/P/1](#) Model wearing Penny Cheeseman's design for a dress and coat, GSA Fashion Show, 1965-66
- [GSAA/AV/1/6](#) Still from GSA Fashion Show film, 1985
- [GSAA/EPH/10/101](#) GSA Fashion Show poster, 1974